## HAINA DING

Institute of Business Administration (IAE) Toulouse School of Economics (TSE) Toulouse University 1 Capitole Manufacture des Tabacs - MF007 21 Allée de Brienne, 31000 Toulouse, France

http://hainading.weebly.com haina.ding@iae-toulouse.fr Mobile: +33 (0)6 37 00 33 31

Home: +33 (0)9 81 86 70 01

**Education Doctoral Program** 

Toulouse University 1 Capitole Master in Financial Markets and Intermediaries Toulouse School of Economics (2009) Master of Finance (with Distinction) Massey University (2006) Shanghai University of Finance & Economics (2000) B.A. (in International Accounting)

Finance/Financial economics, corporate finance

Job Market **Paper** 

**Fields** 

"Innovation strategies and stock price informativeness", presented at PhD workshop at Toulouse School of Economics 2010, Rouen Business School Entrepreneurship and Innovation Conference 2012, Singapore SERC Conference 2013, SAFE Transparency Workshop 2013.

Other Research "Do credit ratings improve price informativeness?", work in progress, presented at Finance PhD workshop at Toulouse School of Economics, 2012.

"Managerial incentives in a spatial competition with uncertain product quality", work in progress presented, presented at Finance PhD workshop at Toulouse School of Economics, 2011.

"Price limits are not always bad", with Nuttawat Visaltanachoti, working paper, presented at the 2008 Asian FA-NFA International Conference and the 11th New Zealand Finance Colloquium, 2007.

**Publication** 

"The value of celebrity endorsements: A stock market perspective", with P. Stork and A.E. Molchanov, *Marketing Letters*, 22, no. 2 (2011): 147-163.

Awards and **Professional Training** 

Fellowship for Research and Teaching, TSE and IAE, Sept. 2012 - August 2014. Graduate Research Fellowship, French Government, Sept. 2009 - August 2012.

Massey University Doctoral Scholarship in 2008, and Masterate Scholarship in 2006.

Hexagone Grant, French Government, Sept. 2008 - August 2009 Passed all the exams of Chartered Financial Analyst (CFA).

**Teaching Experience**  Corporate Finance (MA) Winter 2014 (Expected), Microeconomics (BA), Prof. David Alary, Fall 2012. (Toulouse School of Economics)

Finance (MA), Prof. Alexander Guembel and Silvia Rossetto, Fall 2012-2013; Mathematics in Finance (MA), Prof. Stéphane Villeneuve, Nour Meddahi, and Renaud Bourlès, Fall 2009-2011; Statistics & Data Analysis (MA), Prof. Laurent Bertrandias, Fall 2010-2011. (Toulouse University 1 Capitole) Financial Markets (BA), Financial Risk Management (MA), Fall 2005 - 2007. (Massey University)

**Professional Experience** 

Research assistant to Prof. Henk Berkman, Massey University, July 2007 - June 2008. Financial accountant at Walsin (China) Investment Company, Nov. 2002 - April 2004.

Financial accountant at China Eagle Securities Co. Ltd. (Headquarter), Jan. 2001 - April 2002. Financial controlling at METRO Cash & Carry (Shanghai Headquarter), April 2000 - Jan. 2001.

Languages English, Chinese, French (advanced) **Nationality** New Zealand

Mathematica, Scientific WorkPlace, Microsoft Office, SAS, Matlab, LyX,SAP. **Technical** 

References Alexander Guembel +33 (0)5 61 12 85 74 alexander.guembel@univ-tlse1.fr

> Bruno Biais +33 (0)5 61 12 85 98 bruno.biais@univ-tlse1.fr

> Sébastien Pouget +33 (0)5 61 12 85 72 spouget@univ-tlse1.fr